





# 2PM to 6PM, February 24, 2013 (Sun) Seasons Place, 18558 E. Gale Ave., City of Industry, CA 91847 Sponsorship Packages

STC will hold a Lunar New Year Festival, a community event, at Seasons Place on February 24, 2013 to celebrate the Year of Snake. Free rice dumplings, auspicious gifts, wonderful shows, and exciting games are set up for the entertainment and enjoyment of all that join us. We are expecting crowds of thousands, and hope that you can join us via sponsorship or booth, or event both!

### Please select one or more options below:

Gold Sponsorship- \$400

- o One 10 x 10 booth at the festival
- Logo on event websites
- STC Weekly Newsletter
   Weekly newsletters distribute to over 10,000 Asian subscribers including local residents and
   businesses (estimated exposure & traffic: 50,000+)
- \*Banners or other displaying materials on-site.

#### Event Sponsorship Only - \$200

- Logo on all event websites
- STC Weekly Newsletter
   Weekly newsletters distribute to over 10,000 Asian subscribers including local residents and businesses (estimated exposure & traffic: 50,000+)
- \*Banners or other displaying materials on-site.

Booth Display Only-\$200

- \*Raffle Gift Only (Minimum Gift Value at \$50 or more)
  - Business Name will be mentioned at the drawing

\*Vendor will be responsible for drop off and pick ups of all material used on the day of the event. Drop off time must be no later than Feb 20, 2013.

Drop off address is:

STC Management 10722 Beverly Blvd., #P Whittier, CA 90601 • (866) 782-4006 9AM-5PM





2PM to 6PM, February 24, 2013 (Sun)
Seasons Place, 18558 E. Gale Ave., City of Industry, CA 91847
Sponsorship Form

Company:		
Contact:		
Address:		
City/State:	Zip:	
Phone:	Fax:	
Email:		

Please return this form and make check payable to:

STC Management 10722 Beverly Blvd., #P Whittier, CA 91748

All payment must be remitted to STC Management by Feb 11, 2013

If you have any questions regarding sponsorship, please contact: Amy Li 1(866) STC-4006 x 117 or <a href="Marketing@stcmanagement.com">Marketing@stcmanagement.com</a>







## 2PM to 6PM, February 24, 2013 (Sun) Seasons Place, 18558 E. Gale Ave., City of Industry, CA 91847 Booth Application

Seasons Place & STC Management is offering to provide booth spaces to vendors and businesses to showcase their goods and services. All interested parties must complete an application form and follow the guidelines listed below.

STC Management wants to take the opportunity to gather the community for this especial event. This event will include performances, entertainments, and booths.

We hope you will take the opportunity to get involved in this unique event!

#### **VENDOR GUIDELINES:**

- Vendor Check-in will begin at 1PM
- ❖ All vendors must be staffed and setup by 1:30PM.
- Event facility will not be providing electricity unless it's requested prior to the event.
- ❖ All booths must remain maintained until end of the event.
- ❖ All application must be faxed or turned in before Feb 18, 2013
  - o Fax: 562-695-1834
  - o Email: marketing@stcmanagement.com
- ❖ Booths availability is very limited, and will be on first come first reserved basis.
- ❖ Booth reservation is confirmed via email.
- ❖ For inquiries please call (866) 782-4006 or email: marketing@stcmanagement.com

Please complete this form in its entirety, and return by mail, fax or in person by ASAP

Name of Business/Organize	ation:			
Booth Attendee Name:				
Title:	Phone:	_Fax:		
Address:				
E-mail:				
What will you be selling or promoting at your booth?				







### 2PM to 6PM, February 24, 2013 (Sun) Seasons Place, 18558 E. Gale Ave., City of Industry, CA 91847 Liability Waiver Agreement

ALL VENDORS MUST SIGN THIS WAIVER IN ORDER TO PARTICIPATE:

In consideration for being permitted by STC Management, Seasons Place and STC Center to participate in the above event, I hereby waive, release, and discharge any and all claims for damages for personal injury, death or property damage which I may have, or which may hereafter accrue to me, as a result of participation in said activity. This release is intended to discharge in advance STC Management, Seasons Place and STC Center to participate in the above event (its officers, employees, volunteers and agents) from any and all liability arising out of or connected in any way with our participation in said Event, even though that liability may arise out of negligence or carelessness on the part of the persons or entities mentioned above. It is understood that this activity involves an element of risk and danger of accidents and knowing those risks, I hereby assume those risks. It is further agreed that this waiver, release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and to hold the above person or entities free and harmless from any loss, liability, damage cost, or expense which they may incur as a result of my death or any injury or property damage that I may sustain while participating in said Event.

I hereby consent that my group/company\_\_\_\_\_\_ and its individual members, participate in the above activity, and I hereby execute the above Agreement, Waiver, and Release on its behalf. I state that said group and its members are physically able to participate in said Event. I hereby agree to indemnify and hold the persons and entities mentioned above free and harmless from any loss liability, damage, cost, or expense, which they may incur as a result of the death or any injury or property damage, that said group may sustain while participating in said activity. I HAVE CAREFULLY READ THIS AGREEMENT, WAIVER, AND RELEASE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT BETWEEN THE EVENT, MYSELF, SAID GROUP and ITS INDIVIDUAL MEMBERS AND I SIGN IT OF MY FREE WILL.

By signing this release, I hereby waive any right to privacy and unconditionally give my permission to allow our name, likeness or photograph to appear in any STC Management, Seasons Place and STC Center promotional literature which may include, but would not be limited to brochures, fliers, press releases, newspapers, television or any other electronic media.

I understand that I am required to provide a completed Vendor Application and Needs Form. I understand that MY GROUP CAN ONLY SELL THE ITEMS ON THE SUBMITTED FORM. VENDOR SPACES ARE NON-TRANSFERABLE.

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